



Obviously Essential

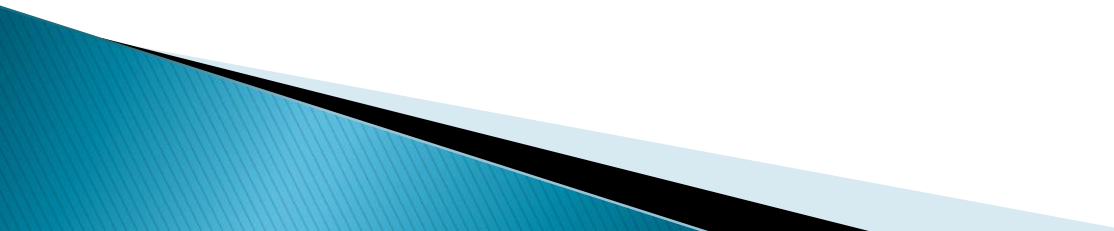


HB Diplomatic store inside Kabul Intercontinental five stars hotel

HB Introduction

- ▶ HB Beauty Perfumes & Cosmetics Ltd t/a HB Duty Free World (Afghanistan based), where you can find great deals on our large selection of fragrances for both men and women. We aim to provide you with the highest quality perfumes and cosmetics, at a fraction of the cost that you would pay somewhere else. All of our perfume and cosmetics products that we sell are genuine designer brand names.
- ▶ Our goal is to focus on the fragrances you want and provide them at absolute competitive prices, and our shop in Afghanistan includes a multitude of products in your favorite fragrance. Word of mouth has always been our best customer referral program and now we have the internet. We work very hard at providing quality products and guaranteed outstanding customer satisfaction.
- ▶ HB stocks one of the largest fragrance selections in Afghanistan including many niche and 'hard-to-find' brands. Our customer service is second to none and the majority of products are priced very competitively all year round (many at less than duty free) so no unwanted impulse sales – they provide what you want, when you want and at a great price.

HB Duty Free World

- ▶ HB Duty Free World aim is to offer ultimate airport and diplomatic shopping experience, we are the Afghanistan's leading duty free retailer and introducing over 5000 products from different brands which we are the only official partner in Afghanistan.
 - ▶ We always try to bring you the latest products at great value prices.
 - ▶ As the name implies, duty-free shops sell products without local import tax.
 - ▶ By buying goods from HB Duty Free World , you excluded from paying the duty that HB Duty Free World import goods (like perfumes and cosmetics) and that HB stores ordinarily include as part of a product's list price.
 - ▶ Our utmost premium selection of product ranges from fragrances to cosmetics and skin care.
 - ▶ During the stay in Afghanistan HB Duty Free World is the only place to buy any of thousands of items at the great savings against Afghanistan's high street prices.
 - ▶ HB Duty Free World possesses high educated staff which is able to talk in languages like English, French, German, Russian, Chinese, Hindi and Urdu. These qualities make it easier for our staff to provide the customers extra services.
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Why HB Duty Free World for diplomats inside Kabul Intercontinental 5-star hotel?

Intercontinental is one of the most famous and finest hotels in Afghanistan located in the center of Kabul city capital of Afghanistan

The hotel benefits from top security in the top location of the city.

The Intercontinental hotel, which is located in western Kabul, Afghanistan served as the nation's first international luxury hotel, one of the most visited five stars hotel in Kabul - Afghanistan by foreigners tourists & diplomatic persons since its opening in 1969.

Kabul inter-continental finest location for tourists & diplomatic guests

The hotel is situated on a hill top, in central Kabul, 19 minutes' drive from Kabul International Airport.

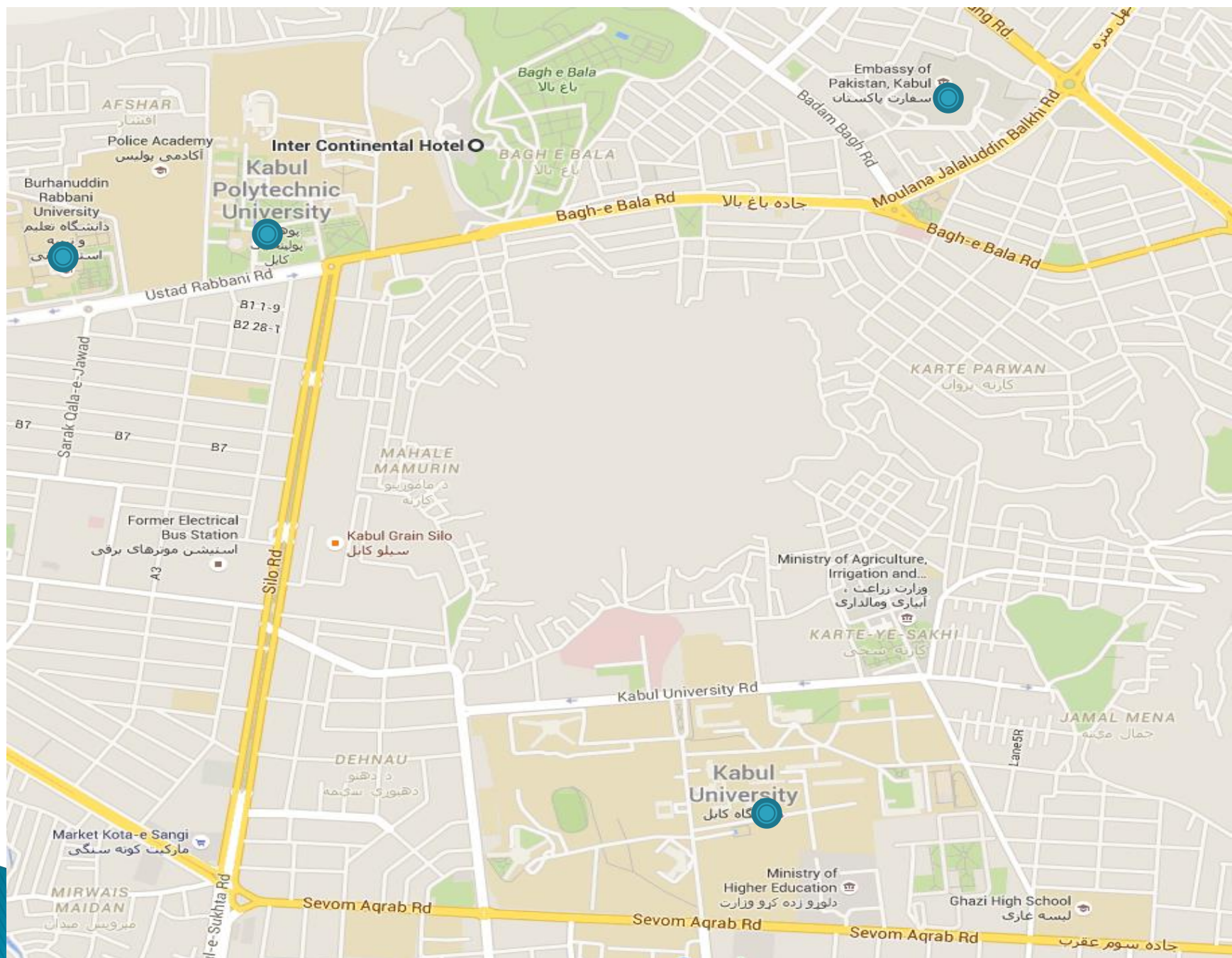
With eye-catching views of Kabul city, Bagh-e-bala 'Amir Abdulrahman's summer palace' and the Hindo Kush mountain range.

This venerable institution was Afghanistan's first international luxury hotel, but the hilltop location gives great views of Kabul. The recent refit has lifted the rooms considerably.

The hotel is situated on an excellent location, on top the city and has a beautiful scenic look. The hotel has been renovated and is well maintained. The restaurant is very good with top quality food.

Intercontinental hotel is located around governmental places

- Pakistan embassy 200 meters
- Kabul university 200 meters
- Kabul polytechnic university 100 meters
- Burhanuddin Rabbani university 200 meters



Thank you for your time.

